



FACULTY OF APPLIED ARTS



كلية الفنون التطبيقية

 الصورة الشخصية	علاء محمد جابر عبد الحليم الانصاري	الاسم
	Alaa Mohmed Gaber	Name
	El Anssary, A.	الاسم المستخدم فى النشر العلمى
	أستاذ ورئيس قسم تصميم المنتجات بالجامعة الالمانية بالقاهرة	الوظيفة الحالية وجهة العمل
	أستاذ بقسم التصميم الداخلي والاثاث – كلية الفنون التطبيقية – جامعة حلوان	الدرجة العلمية (اسم الجامعة والدولة)
	التصميم الداخلي والاثاث	التخصص العام
	التصميم البيئي	التخصص الدقيق
	Alaa301@hotmail.com	البريد الإلكتروني
	Doctorate of Philosophy (Ph.D.) 2006 Faculty of Art and Design (Folkwang Hochschule), University of Duisburg-Essen, Germany	المؤهلات العلمية
	Master of Science – Interior Design 1999 Faculty of Applied Arts – Helwan University – Interior Design & Furniture Dept. Giza, Egypt.	
	Bachelor of Science 1994 Faculty of Applied Arts – Helwan University – Interior Design & Furniture Dept. Giza, Egypt.	
	EMPLOYMENT	السيرة الذاتية

	<p>2017–2024 Professor & Vice Dean of Academic Affairs Faculty of Applied Sciences and Arts, German University in Cairo (GUC)</p> <p>2015–2017 Acting Dean Faculty of Applied Sciences and Arts, German University in Cairo</p> <p>2012–2015 Associate Professor – Product Design Department Faculty of Applied Sciences and Arts, German University in Cairo</p> <p>2007–2012 Lecturer & Vice Dean of Academic Affairs Faculty of Applied Sciences and Arts, German University in Cairo</p> <p>2001–2006 Researcher & PhD Student Faculty of Art and Design (Folkwang Hochschule), Industrial Design Department University of Duisburg-Essen, Germany</p> <p>1994–2001 Instructor of Design (Teaching & Research) Interior Design and Furniture Department Faculty of Applied Arts, Helwan University</p> <hr/> <p>AWARDS, SCHOLARSHIPS & RESEARCH FUNDING</p> <p>2020 DAAD Grant – <i>Subject-Related Partnerships with Institutions of Higher Education</i> Exchange design & research program between GUC and HS Osnabrück</p> <p>2018 DAAD–BMBF Funding Project <i>GUC Towards Excellence and</i></p>	
--	--	--

	<p><i>International Visibility in Research and Teaching</i></p> <p>2014 ILO Research Funding & Project Leadership Project: <i>Egyptian Authenticity of Red Sea Crafts</i> (Independent project)</p> <p>2013 Aga Khan Trust for Culture Funding Project: <i>Revitalization of Public Open Spaces at Al-Darab Al-Ahmar Community, Cairo</i> (Independent project)</p> <p>2012 UNIDO Funding – <i>Dahshour: Empowerment through Handicrafts</i> Interdisciplinary project under <i>Mobilization of Dahshour World Heritage Site for Community Development</i> (Independent project)</p> <p>2010 GIZ Research & Training Funding Training Program for Profitable Social and Environmental Management – ProSEM</p> <p>2009 Fraunhofer Funded Project <i>Scaping in Urban Design</i>, supported by Fraunhofer Institute for Digital Media Broadcasting, Ilmenau (Independent project)</p> <p>2009 Aga Khan Trust for Culture Funding Project: <i>Design Crafts Clusters</i>, Old Cairo – Al Darb Al Ahmar (Independent project)</p> <p>2006 PhD Scholarship Award Ministry of Higher Education, Egypt</p>	
	<p>- El Anssary, A. (2006). An approach to support the design process. PhD dissertation, Faculty of Art and Design (Folkwang Hochschule), University of Duisburg-Essen, Germany</p>	<p>الأبحاث المنشورة</p>

	<ul style="list-style-type: none"> - El Anssary, A., & Krefting, A. (2008). Pretty and Useful: Visual Rhetoric for Mobile TV Content. Paper presented at the Digital Broadcasting 9th Workshop, Fraunhofer IIS, Erlangen, Germany. - El Anssary, A. (2009). Changing the Role of Design Knowledge: Towards a Holistic Approach. In Design Principles and Practices: An International Journal – Annual Review. - El Anssary, A., & Krefting, A. (2009). Scaping: An Experimental Method for Sound-Image-Interaction Analysis in Urban Design Research. Paper presented at the 10th Workshop, Fraunhofer Institute for Digital Media Broadcasting, Ilmenau, Germany. FRAUNHOFER VERLAG. - El Anssary, A. (2010). Design for social change: Empowerment through Handicrafts. Research paper presented at Workshop for Mobilization of Dahshour Heritage Site for Community Development — UNIDO regional project, Cairo. - El Anssary, A. (2010). The Historic Urban Fabric and Re-designing Public Open Spaces. Paper presented at the International Conference of Architecture, Misr University for Science and Technology (MUST), Cairo. - El Anssary, A. (2011). Design for a More Sustainable Society. Paper presented at the International Conference on Design and Practice, University of Rome, Sapienza, Italy. - El Anssary, A. (2013). Design Consideration for Developing Slums Environments in Egypt. Paper presented at the 3rd 	
--	--	--

	<p>Conference for Economic Support, Faculty of Applied Arts, Helwan University.</p> <ul style="list-style-type: none"> - El Anssary, A. (2014). Sustainable Design: Overlaps Between Interior Spaces and Ecological Urbanism. Paper presented at the Jordanian International Conference on Architecture and Design (JICAD), April 2014. - El Anssary, A. (2014). Design Process and Innovation. Book. Lambert Academic Publishing. ISBN 978-3-659-50148-7 - El Anssary, A. (2015). Design for Creating Positive Change: Environmental Design Issues for Community Development. Paper presented at the 11th European Academy of Design Conference “The Value of Design Research.” April 22–24, 2015 - El Anssary, A., & Wahby, A. (2015). Design as a Tool in Prioritizing Domestic Problems. Paper presented at the World Conference on Design and Arts (WCDA), June 26–28, 2015, St. Petersburg, Russia; published in Literature & Arts Review. - El Anssary, A. (2016). Interior Design for the Ecolodge: Utilizing Design Tools in Eco-Tourism. International Design Journal. - El Anssary, A., & Wahby, A. (2016). The Role of Design in Sustainable Product Innovation: A Case Study Involving Egyptian Crafts. Paper, 1st International Joint Symposium on Product Development and Innovation, Ain Shams University, May 3–5, 2016. - El Anssary, A. (2016). Emulating Ecosystems as a Basis for Contemporary Interior Design. Presented at the 2nd International Conference on 	
--	--	--

	<p>Mutual Influences Between the Civilisations of Humanity, Luxor, October 26–30, 2016.</p> <ul style="list-style-type: none">- El Anssary, A. (2019). Design for Enhancing Material Appreciation: An Application on the Palm Tree Midribs. By-Products of Palm Trees and Their Applications, 2019.- El Anssary, A. (2024). Culture-based Innovation: A Localized Approach for Designing (furniture context). DIID, Disegno Industriale Industrial Design/DIID, Feb 19, 2024.	
--	--	--